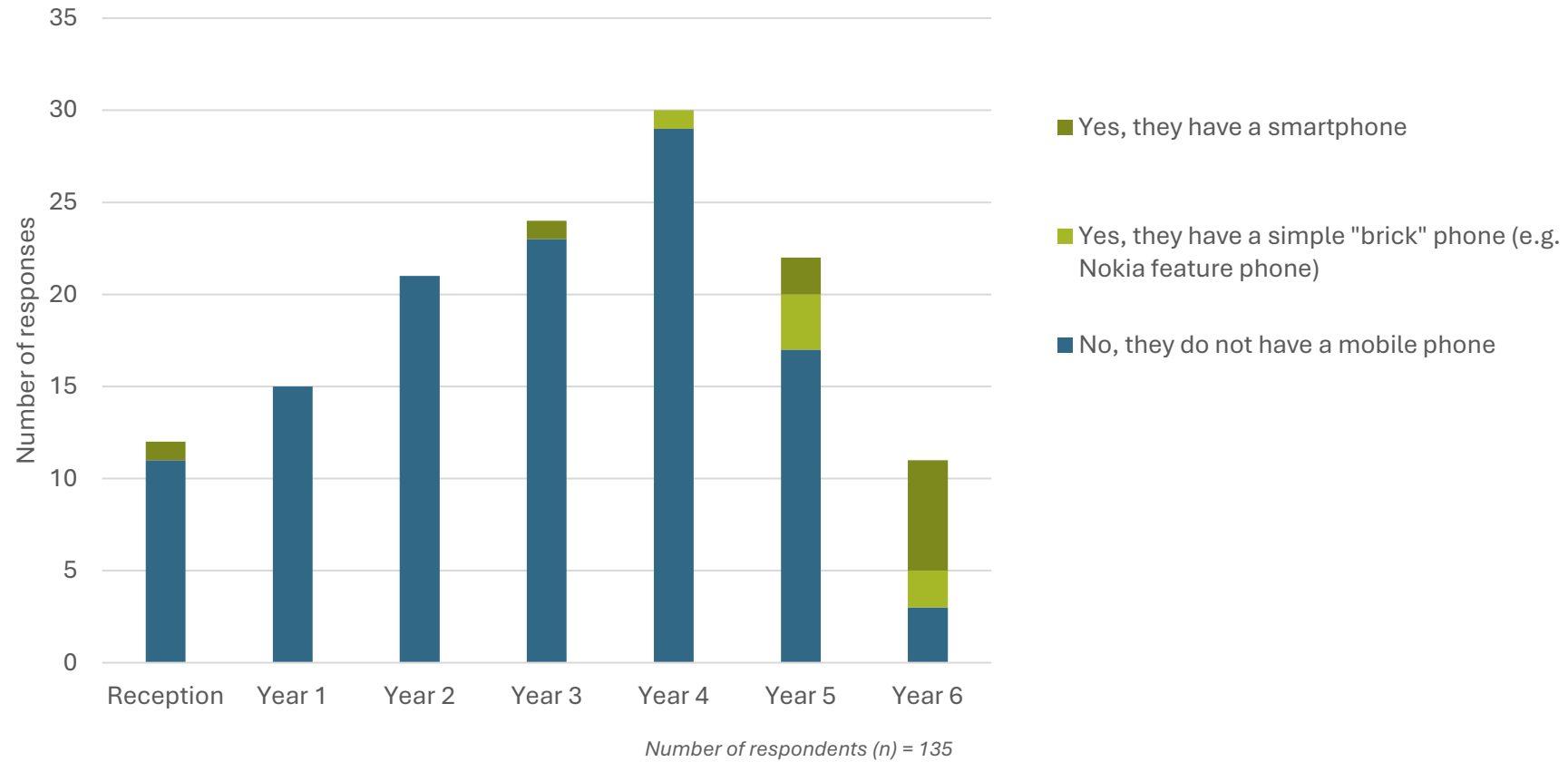


Aldersbrook Primary School Child Mobile Phone Survey

- Survey conducted: July- August 2024
- 121 parents or carers answered the survey for 135 children (parents and carers were invited to answer separately for more than one child.)
- Survey responses are anonymous

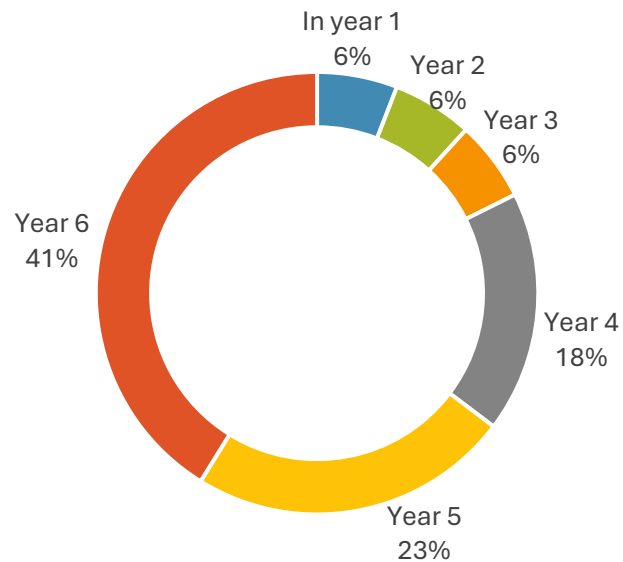
Mobile phone ownership

Does your child have a mobile phone?



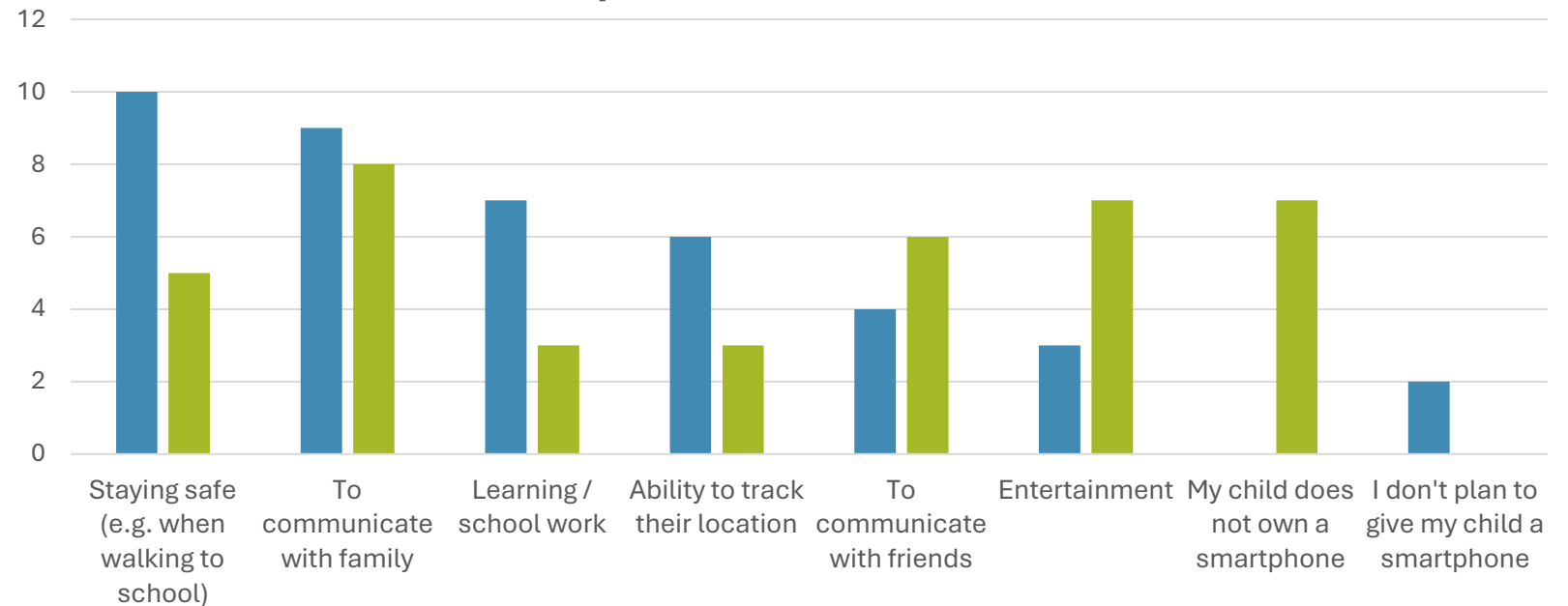
Parents who answered “YES”, their child has a simple brick or smartphone

When did your child get their current phone?



n = 17

Smartphone Intentions vs Use



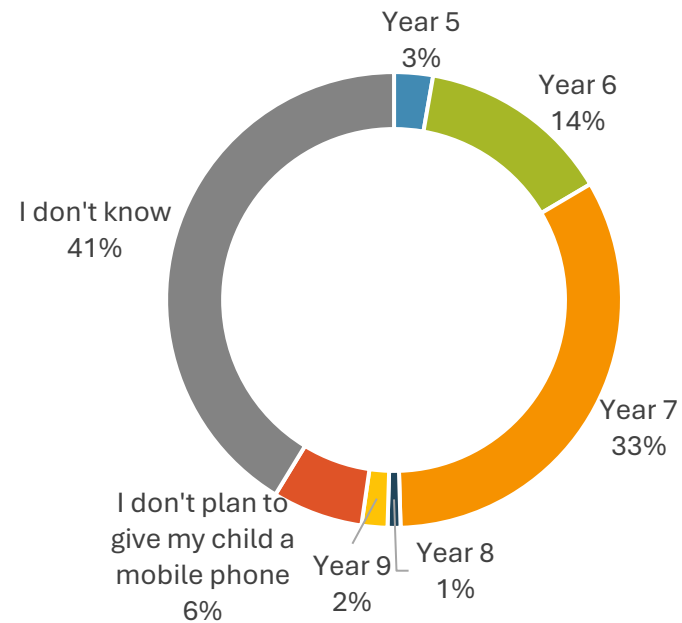
■ What, if any, are the main reasons you have given or plan to give your child a smartphone?

■ If your child owns a smartphone, what do they use it for?

n = 17

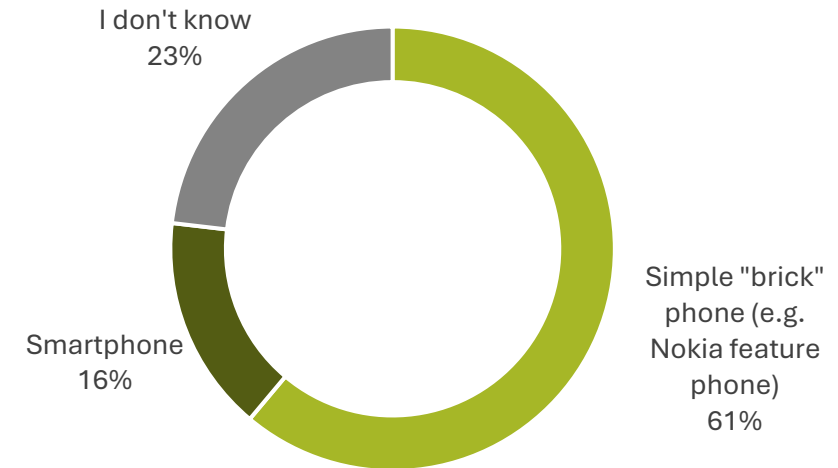
Parents who answered "NO", their child does not have a mobile phone

When do you plan to give your child a mobile phone?



n = 109

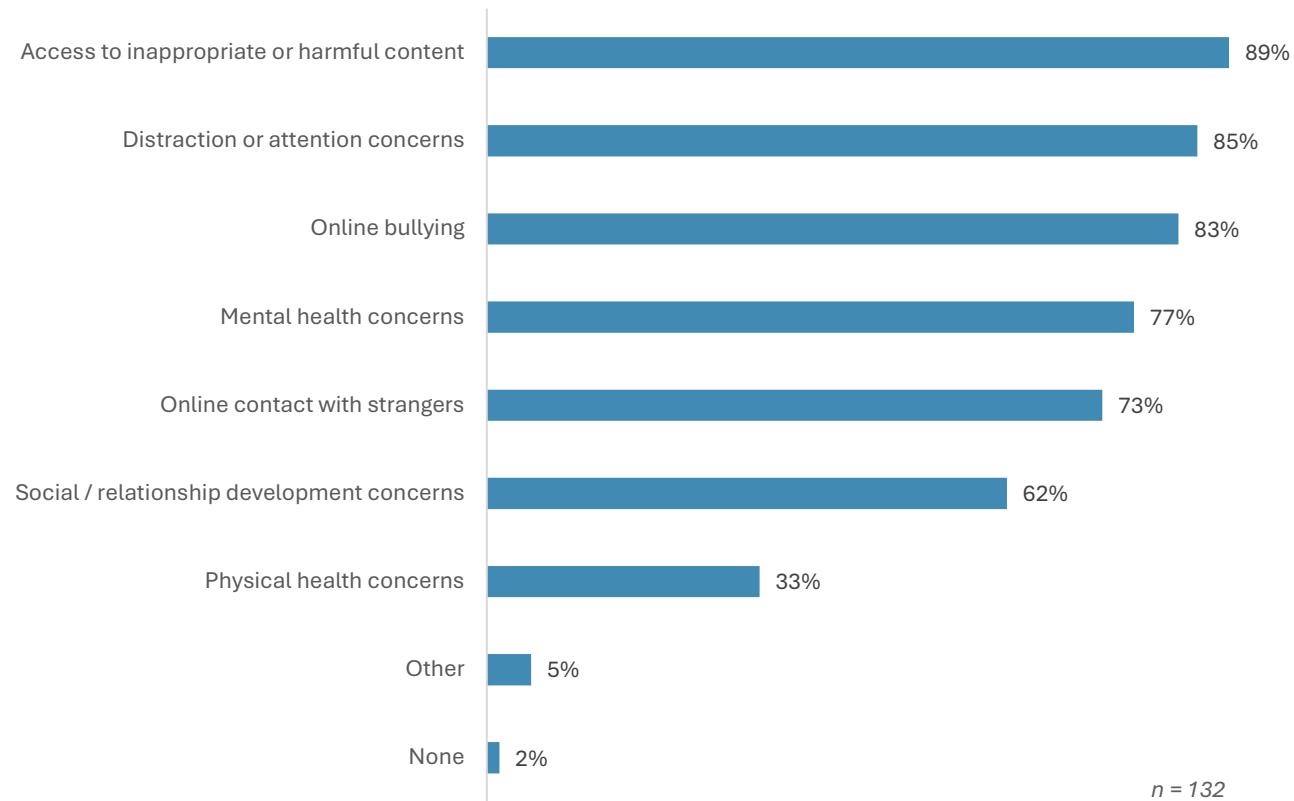
What, if any, type of mobile phone do you plan to first give your child?



n = 108

Concerns

What, if any, are your main concerns about your child having their own smartphone?



“Other” responses:

Addiction

Constant connection to peers and internet

Access to pornography imagery

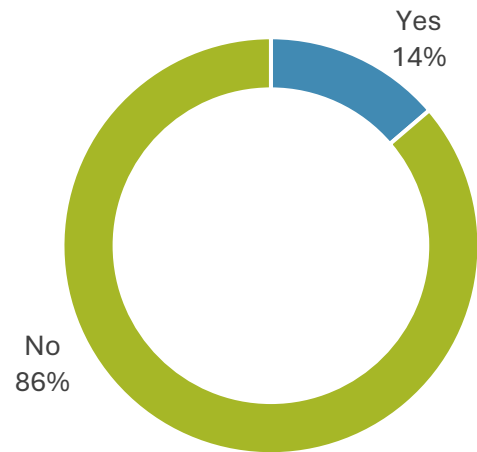
Impact on their education

Absence of any positive reason to give them a phone, only downsides

Sexual extortion and AI issues

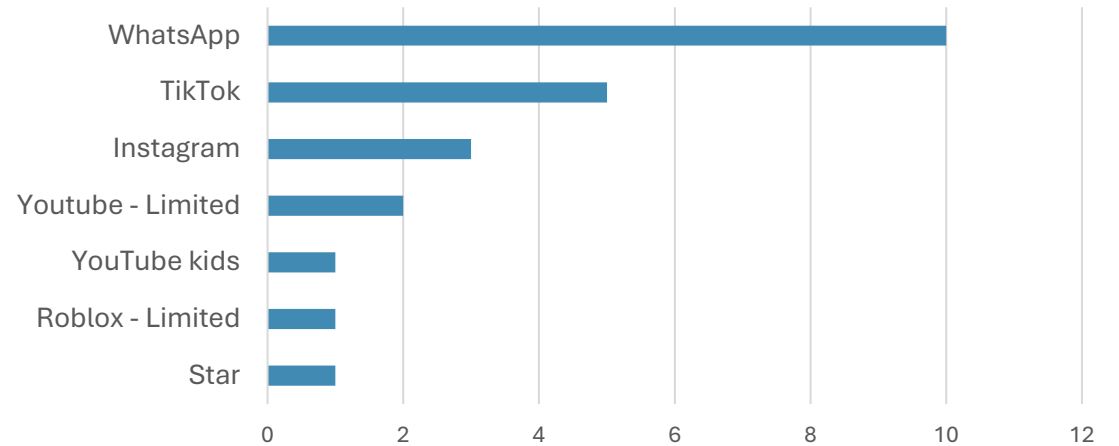
Social media

Does your child use any of the following social media or messaging apps on any device?



n = 131

Does your child use any of the following social media or messaging apps on any device? (select all that apply)



n = 9

Aldersbrook Primary School policy

Are you aware of the school's policy on pupil personal mobile phones and mobile devices?

