
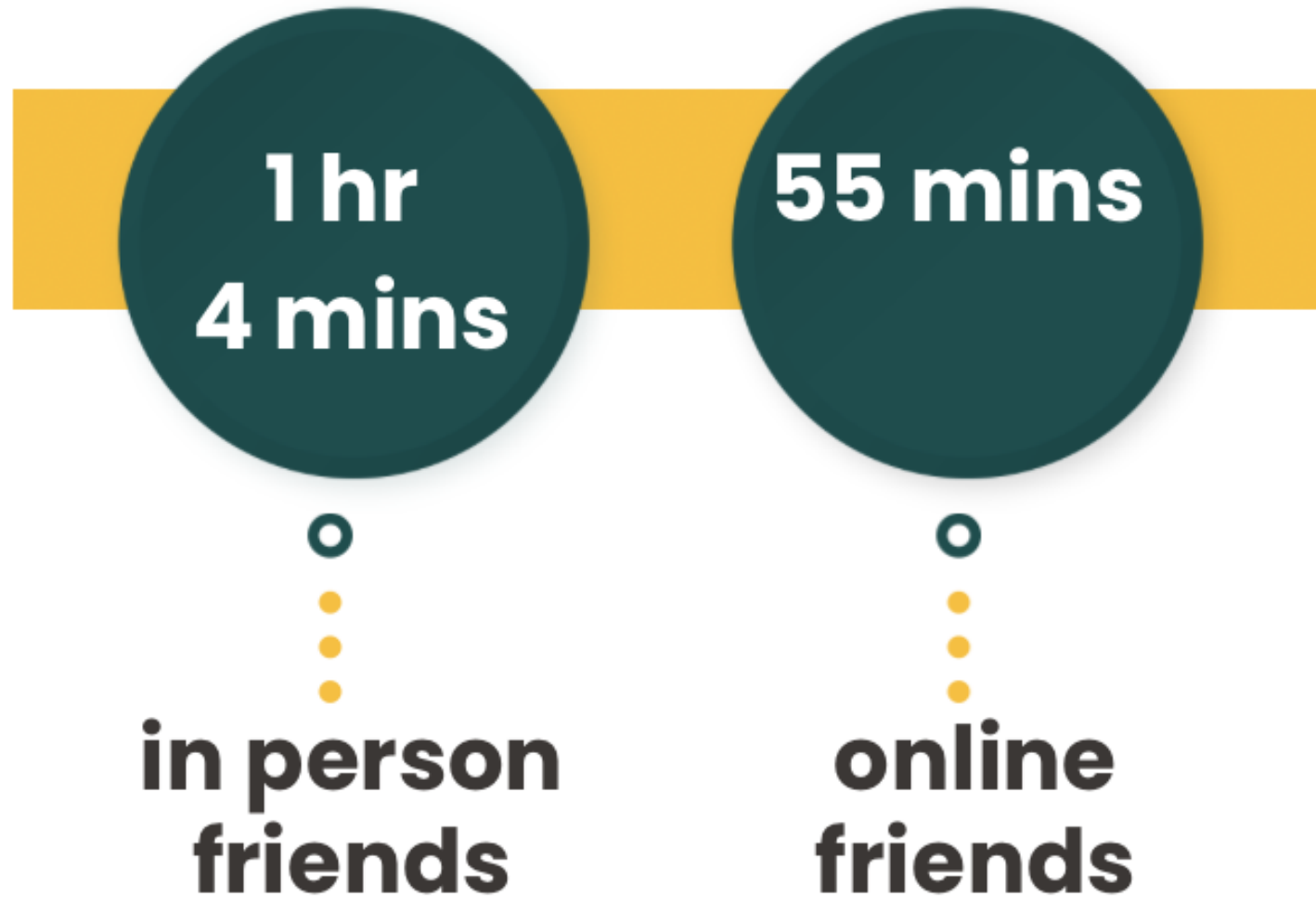


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bullying anxiety coding self harm
news privacy creating attitudes
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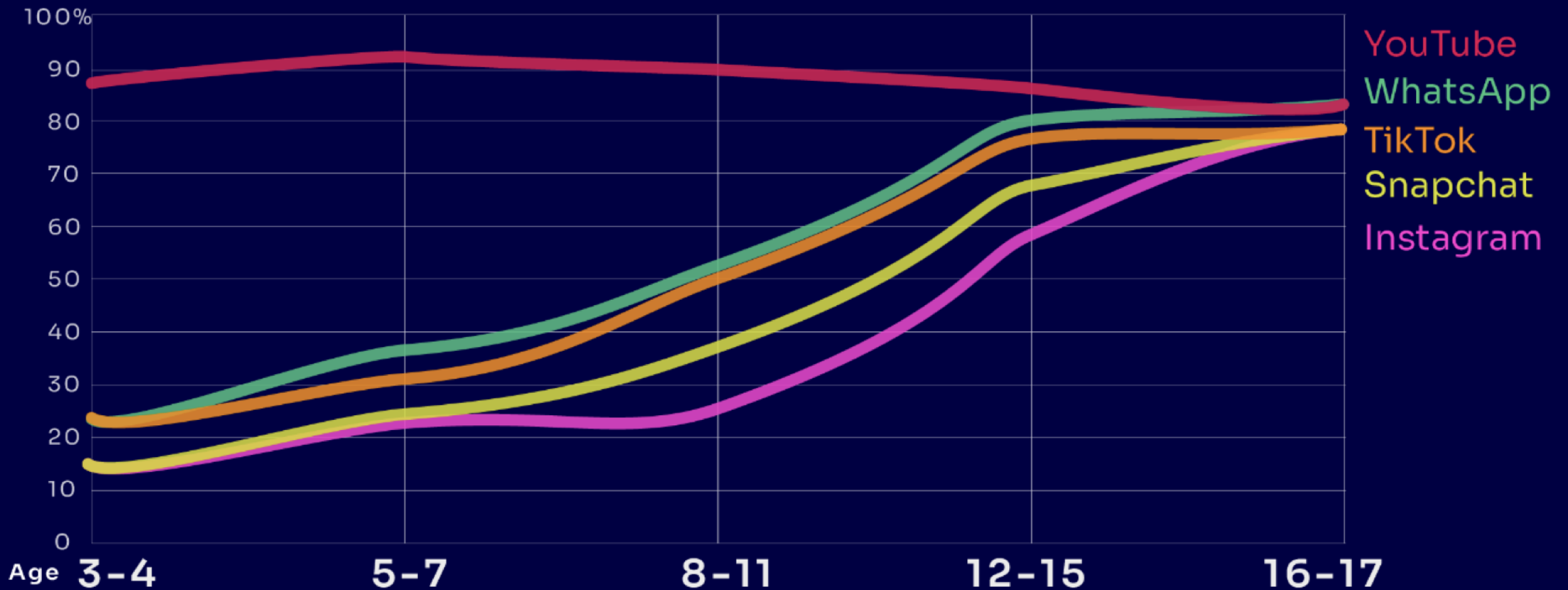


Digital Use



What App?

Top 5 apps/sites used across all categories - by age group



What do kids find?

Children first
see violent
content online
while at
primary school

Online porn:
By age 9, 10%
of children in
the UK have
seen it

... and by age 11
this has risen
to 27%

20% of
children
aged 10-15
experience
online bullying



What else do kids find?

81%
homework

68%
building
friendships

45%
developing
creative
skills



What are parents most worried about?

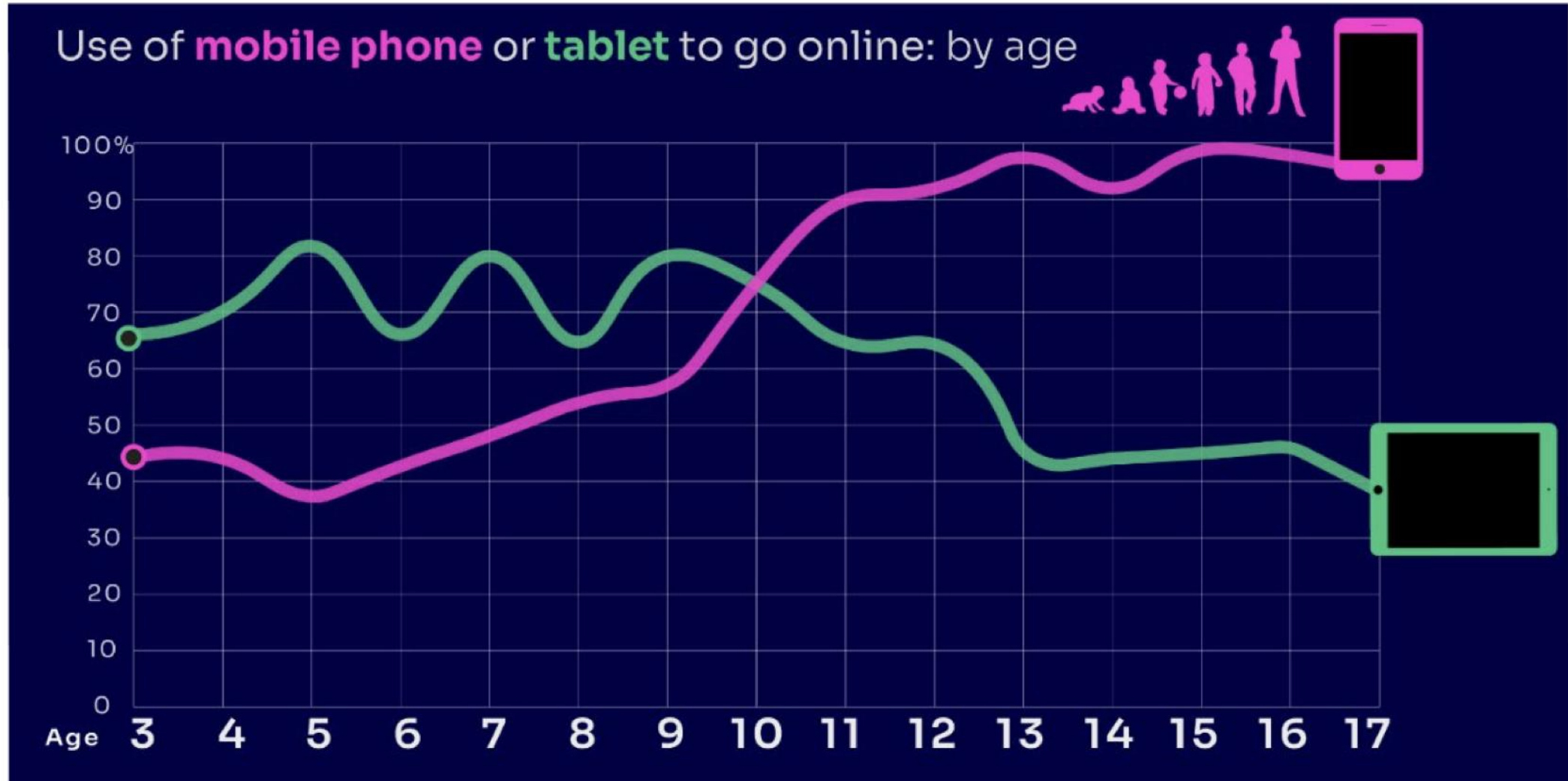
70%
**being
bullied
online**

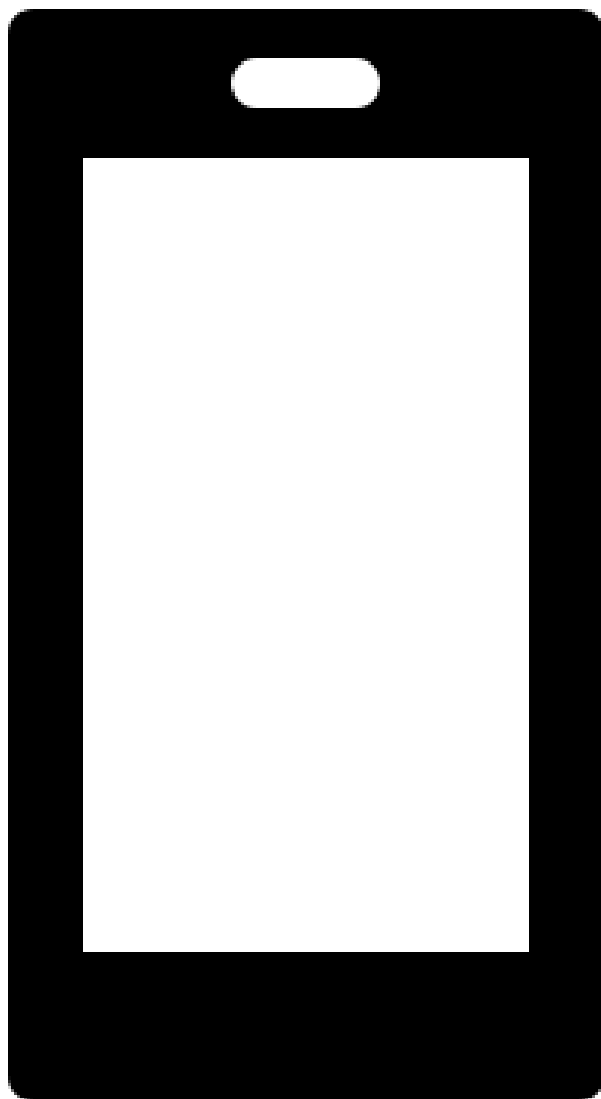
54%
**bullied
playing
games**

75%
**seeing
inappropriate
content**



How do kids get online?





What to do?



Walking to school...



Safety

- you can reach them and they can reach you
- emergencies - they can call 999
- tracking



Safety

- How can I make sure my child is safe when walking to school on their own?



Accentuate the positive...

<https://www.gov.uk/guidance/online-media-literacy-resources>

<https://www.instagram.com/dr.martha.psychologist/>

www.besmartcookie.co.uk



Aldersbrook Primary School Child Mobile Phone Survey

